



Aleksandra Radlak

UX & Product designer
with a creative mind to design innovations

Portfolio (online)
www.aradlak.com password: Checkwork1

Get in touch!
e-mail: a.k.radlak@gmail.com
mobile: (+48)795776101



Hi there!

I'm Aleksandra, an award winning UX Lead & Product designer, always on the mission to explore the World and people's potential. I like discovering and solving problems, even those not so visible at glance. I enjoy UX research and empathising with users.

Awards



Experience

Robert GmbH
Linz, Austria

March 2022
- currently

UX Teamlead / Product design

- Lead designer for product appearance and the app
- Organizing and delegating tasks to branch members
- Managing App / smart assistant / IOT customisations with external clients
- Setting and planning app features and the robot UI direction, working closely with App, IOT, Software teams to introduce, implement and release features
- Managing external graphic designers and translation agencies
- Evaluating the execution of prototypes
- Planning, preparing, conducting and evaluating product testing with internal and external users
- Planning, prioritizing and managing Action Plans after user tests among various teams
- Managing and evaluating app A/B testing
- Robot and app competitor benchmark and UX testing

October 2019
- February 2022

UX / Product design

- App UX, UI and feature concept creation
- User manual and information sticker UX and graphic design
- Robot and app competitor testing
- Robotic vacuum and accessories design: concept creation, ideation, CAD modelling

Languages

Polish (native)
English (fluent)
German (advanced)
Spanish (beginner)

Programms

2D visualisation:

Adobe Suite:
XD
Illustrator
InDesign
Photoshop
After Effects

3D visualisation:

SolidWorks
Fusion360
Rhinoceros
Keyshot

Other

Maze.co
Airtable
Jira Software
Confluence
Excel
Power Point

Skills

Managing
Benchmarking
Planning
Communication

Design research
UX research & evaluation
Concept creation
Wireframing
Prototyping



Aleksandra Radlak

UX & Product designer
with a creative mind to design innovations

Portfolio

www.aradlak.com password: Checkwork1

Get in touch!

e-mail: a.k.radlak@gmail.com

mobile: (+48)795776101



Internships

Brandis Industrial Design
Nuremberg, Germany

August 2019
- September 2019

Industrial / Product design internship

- Design research
- Benchmark and analysis
- Creating user scenarios
- Ergonomy and usability tests of existing products, followed by analysis
- Creating design proposals (Photoshop, Solidworks, Keyshot)
- Discussing pro&cons of presented proposals

Ergodesign
Cracow, Poland

June 2017
- August 2017

Industrial / Product design internship

- Design research
- Concept Development
- 3D modelling in SolidWorks

Education

February 2019
- June 2021

University of Art and Design Linz,
Linz, Austria
Industrial Design
Master of Science (Diplom-Ingenieur)
graduated with honours

October 2014
- February 2018

Academy of Fine Arts Cracow
Cracow, Poland
Industrial Design
Bachelor of Arts (Industrial Forms)

Exchange semesters

February 2018
- June 2018

University of Art and Design Prague
Prague, Czech Republic
Industrial Design
Ceepus exchange

February 2017
- June 2017

Die Angewandte
Vienna, Austria
ID2 class of Anab Jain
Erasmus+ exchange